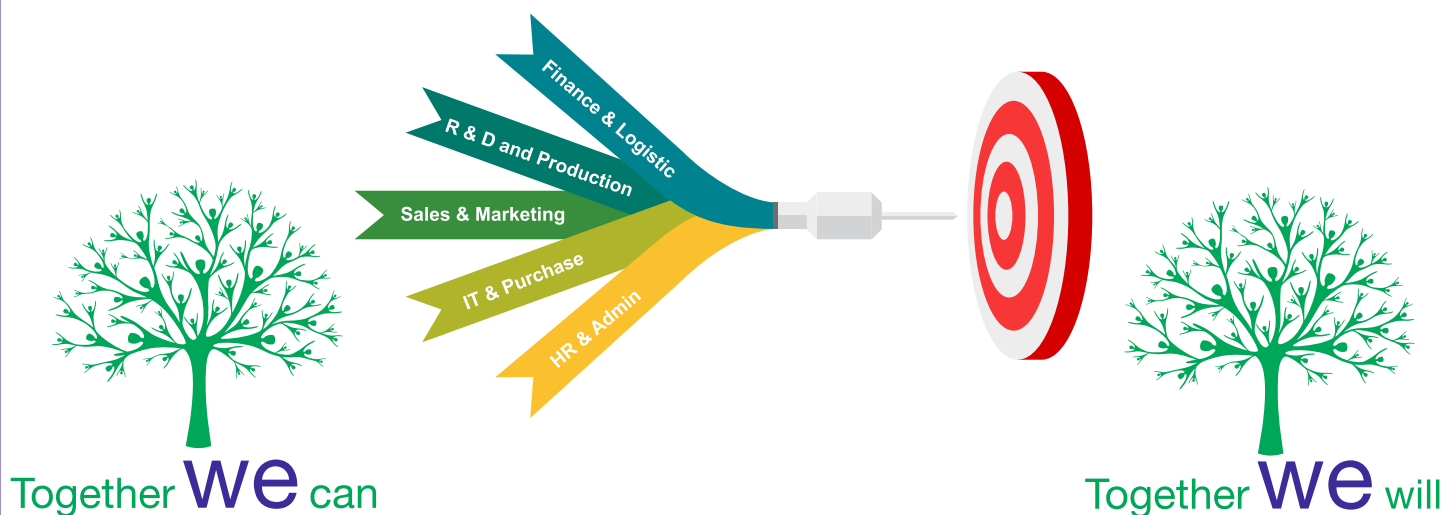




≡ OPTIMA ≡

## *11 Glorious Years of Development, Trust & Growth*



**Optima** founded on 11<sup>th</sup> January 2011 is today a leading and fast-growing Indian Multi-national company in the animal health and nutrition sector. Customers around the world trust Optima's products and services. **On 11<sup>th</sup> January 2022, Optima celebrated 11 Glorious years of Development, Trust and Growth.** Optima was established with a vision to become a leader in animal health and nutrition by providing high-quality innovative products and services. Among all products, OptiBetaine, one of Optima's Flagship products enjoys market leadership in branded Betaine segment.

Animal industry's demand to supply innovative and high-quality products at affordable prices compelled Optima to delve heavily into developing products and services for the demanding conditions. Journey of 11 years was exceptional, inspirational, and rewarding, and this could be possible due to the highest standards of hard-working and passionate People and Products produced in manufacturing facilities certified with FAMI QS, GMP, ISO and HACCP. With a mission of offering quality products as per market need, in 2020, Optima launched the hygiene brand Optisan (logo) which offers skin-friendly hand sanitizers and surface cleaners.

Optimians in Optima Life sciences are grateful to that one person, who holds a great treasure of knowledge, experience, learnings, and execution. He is none other than CEO of the company, **Dr.Dey.**

**Dr. Dey** has completed 37 years in poultry industry and still counting. He has successfully served various organisations, but he has also helped animal health industry to address and overcome various issues from time to time. May it be an import ban on vaccines and breeds to the recent incidence of LPAI vaccines. In this field, he has worked so hard with great devotion.



**Dr.Dey** has always been an inspiration to everyone at Optima, because of his dedication, guidance, and mentorship. His abilities and contributions are an important key to the success of future Optima and all Optimians. On the occasion of 11th Foundation Day, Director of the company, Mr. Vinay Kulkarni felicitated Dr. Dey for his overall contribution to poultry industry and to the company.

In the last 11 years of growth, we never forgot our duties towards society. Under the CSR activity, we organized blood donation camp, egg distribution camps, financial helps to Paani Foundation, Educational support to needy students, financial support to Orphanage run by Late Sindhutai Sapkal and also to flood victim for the reconstruction of his home.

On the occasion of the 11th foundation day, Optima continued its CSR activity by offering financial help second time to Dr. Sindhutai Sapkal Orphanage based in Pune.

We are thankful and grateful to all our customers, distributors, partners, suppliers and past and present employees for their continuous support and faith in our products and services.

